



## EXECUTIVE SEARCH & RECRUITMENT

### Transform the Ordinary to Extraordinary

Attaining and retaining mid- to senior-level talent that complements the distinct personality of your credit union is key to cultivating a better experience for members and employees. Change doesn't start with hiring leadership, it begins with hiring the right leadership. Finding the best cultural fit can be daunting.



CUSG Executive Search leverages industry knowledge and a recruitment methodology to identify and attract high-caliber candidates who seamlessly align with your values, goals and vision.

Effective and positive leadership seek out opportunities to interact with their team members. This results in enhanced job satisfaction and improved performance. Today's tight job market means organizations are vying for the best talent to accelerate business growth, fuel innovation, drive change and map out strategy to give them an edge on their competition.

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## It's Critical to Identify and Attract A-list Candidates

Having the right leader at the helm can transform your credit union from mediocre to exceptional. It's crucial to separate credentialed professionals who fit your culture from those who just don't make the cut. With Baby Boomers in the credit union industry continuing to retire, there is an urgent need for improved recruiting processes to identify emerging leaders.

## You Need to Partner with Our Experts

CUSG Executive Search provides credit unions of all sizes with an intensive, focused search to find the right match that fits your culture and vision. Our proficient search consultants approach each assignment with a consistent, time-tested, thorough process, derived from decades of experience. You will benefit from the expertise and proven track record renowned for attaining and retaining top talent for credit unions throughout the U.S.

## What Sets CUSG Executive Search Apart?

Our accomplished search consultants partner with you to define your unique needs for mid- to senior-level professionals to join your team. Our service offers a more formal commitment on an exclusive basis which allows us to dedicate resources to initiate and execute a customizable plan. Our networking and recruiting tried-and-true approach streamlines the bureaucratic application process so you vet only the strongest finalists to find your ideal candidate.

## Key Features:

- Simplifies and expedites executive searches while mitigating the risk
- Provides accomplished consultants with strong financial industry knowledge
- Develops strategy to produce optimum results and highest possible ROI
- Prescribes executive talent solutions to achieve competitive advantage
- Conducts assignment methodically via a consistent, time-tested, thorough process
- Attracts, identifies and delivers best-suited and verified candidates for vetting
- Performs background checks
- Incorporates unique job-matching tools

Find out how **CUSG Executive Search** can help you attain and retain top-notch professionals by calling **800.940.7522**, by emailing **info@CUSGExecutiveSearch.com** or by visiting **CUSGExecutiveSearch.com**.